



Survey: Most SC Voters Concerned about Negative Short-Term Rental Impact

Large majorities of South Carolina residents are concerned about the negative impact of short-term rentals in their communities, according to a new survey conducted by Morning Consult on behalf of the Alliance for Stronger Communities.

77% of South Carolina voters believe it is important for local officials to actively monitor short-term rental properties to deter criminal activity in residential areas.

54% of South Carolina voters agree that the presence of short-term rental properties in residential communities is harmful to a neighborhood's sense of community.

67% of South Carolina voters agree that the presence of commercial short-term rental properties in residential communities raises concerns about neighborhood safety.

Among the top concerns about short-term rental properties...

- ⇒ **65%** of voters are concerned about noise disturbances.
- ⇒ **59%** of voters are concerned about party houses.
- ⇒ **53%** of voters are concerned about trash or litter issues.
- ⇒ **51%** of voters are concerned about damage to property.

73% agree that lawmakers should prioritize the interests of homeowners and renters in residential areas above those of out-of-state commercial investors.

57% agree that the presence of short-term rental properties in residential communities can lower the value of surrounding properties.

57% agree that the presence of short-term rental properties in residential communities would deter them from buying or renting in a certain neighborhood.

72% think that active oversight is important to ensure short-term rental owners and companies pay their fair share of taxes.

71% of South Carolina voters support preserving local control of short-term rentals.

64% of voters agree that residential areas should be inhabited by people who intend to live there for more than a few days.

***Morning Consult Survey Methodology:** This poll was conducted between March 11-18, 2023, among a sample of 599 registered voters from South Carolina. Interviews were conducted online and weighted to approximate a sample of South Carolina RVs based on age, gender, education, and 2020 presidential vote choice. Results from the full survey have a margin of error of plus or minus 4 percentage points.*